



Media Contact:
Nicole L. Newkam
Public Relations Manager
717/724-3869
nnewkam@whitakercenter.org

Carnival of Health **Staying healthy is all fun and games at Whitaker Center.**

HARRISBURG, PA (January 16, 2010) – Whitaker Center kicks off 2010 with the debut of its third permanent exhibit gallery, as part of the Science Center’s Exhibit Master Plan. Sponsored by Capital BlueCross, *Carnival of Health* provides guests with the opportunity to experience an adventure in health and wellness within a lively carnival-like atmosphere.

“*Carnival of Health* is a significant investment in the health of our children and the future of our community,” said Bill Lehr, Capital BlueCross President, CEO, and Chairman of the Board. “Capital BlueCross is pleased to fulfill this important educational mission by supporting a memorable, effective and engaging health exhibit at Whitaker Center. We are pleased to contribute to help our children make health choices and form lifelong healthy habits, and are very proud to be supporting this worthwhile initiative.”

With more than 2,200 square feet of fun-filled edutainment inside *Carnival of Health*, guests will experience the wonders of healthy living and the human body. Visitors can whack germs instead of moles, while learning about hygiene with Icky the Clown; discover the importance of a healthy body image with the help of a fun house mirror; and challenge the body and mind with these and other exciting hands-on activities modeled after classic carnival favorites.

“We are pleased to present visitors with our newest permanent gallery – celebrating the wonders of science in such a fun and enriching atmosphere,” said Dr. Michael Hanes, Whitaker Center President and CEO. “Our partnership with Capital BlueCross was a natural fit for promoting healthy living to all ages.”

Feed Gorgo

Shoot hoops and learn about nutritious eating in this twist on the classic *Pop-A-Shot*[®] carnival game. Get healthy eating tips while feeding Gorgo a balanced diet of colored basketballs representing the food groups.

Icky the Clown

Learning about hand washing is good, clean fun with this take on the arcade favorite, *Whac-A-Mole*[™]. Wipe out Icky’s germs, while he delivers messages on hygiene – and watch out for a wet surprise at the end!

Conquerors of the Seven Summits

Guests can scale a 16-foot climbing wall and discover the importance of setting goals and staying active. Climbers in training will become inspired by the stories of men and women who have overcome challenges and climbed each of the seven continents’ highest peaks.

React-O-Meter

Ready...Set...Go! Visitors can test their reaction speed in this version of *Quick Draw*. Compete against others and try to beat personal record time.

See Your Future

Guests can watch themselves age in the years ahead.

Mindball

Visitors can focus their brain waves to move a ball across the table.

All American Calorie Race

In this patriotic-themed cycling competition, the race is on to balance the caloric intake from the foods with the calories burned during physical activities.

Memory Scramble

Up to four guests can test their memories by mimicking a sequence of synchronized lights and sound effects in this version of the iconic '80s game *Simon*[™].

Body Image Mirror

The carnival fun house mirror focuses on the importance of a healthy body image.

Fitness Drum

A bass drum beats in synch with a visitor's heart.

For more information, please visit whitakercenter.org or call 717/214-ARTS.

###